Portfolio

Chuchubox

Graphic Design

Portfolio 2015 • Melissa Chu

Here is my portfolio that contains my best work in graphic design that I have created during my studies in Graphic Communications and Communication Studies, along with personal projects that I have accomplished.

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About Me

My name is Melissa Chu. Graduate of Graphic Communications at Champlain College Saint-Lambert and graduating from Communication Studies in Intermedia stream at Concordia University. I developed an interest in graphic design since I was young and now I want to pursue it in my career.

I am a person who likes to observe and discover new things. When I see something that attracts my attention and that is connected to graphic design, I take my time to observe the strategy used and learn more.

For more digital projects, please visit my website: chumelissa.com

Chuchubox?

Chuchu represents me. It is a nickname given by my friends, and why box? To me, the most important thing to be a good graphic designer is to think out of the box. By thinking like so, it will help us open up our mind from others' opinions and get easily inspired by other design and get more experience.

Print

Identity Kit • Branding • Advertisement • Complex impositions

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FunSize Calendar For Children

Desgin Project • Winter 2011

Team work with Sidney Cam, Marie-José G. de Tonnancour and Elisa Lee. This is a calendar made for children. When closed, it is a small book, and when opened, it looks like a 3D carousel.

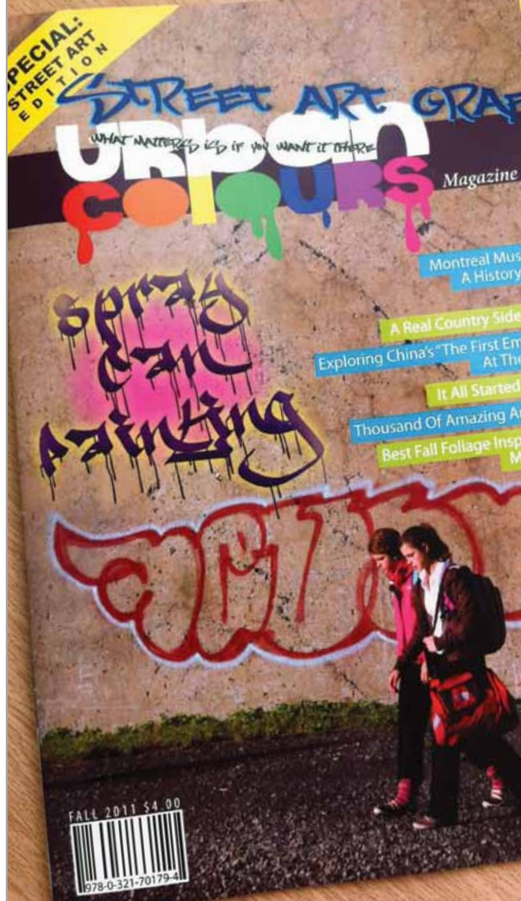
Softwares used: InDesign, Illustrator

Urban Colours Magazine

Design Project • Fall 2011

Team work with Sidney Cam, Marie-José G. de Tonnancour and Elisa Lee. Magazine based on Montreal art & culture. All elements, such as: images, advertisements, quiz and texts were created by us.

Softwares used: InDesign, Illustrator, Photoshop



Four Seasons Ice Wine Ad Campaign

Design Project • Fall 2010

Team work with Sidney Cam. We needed to create a brand for an ice wine set. All element are created by us. We designed a poster, a postcard, and a brochure to advertise it.

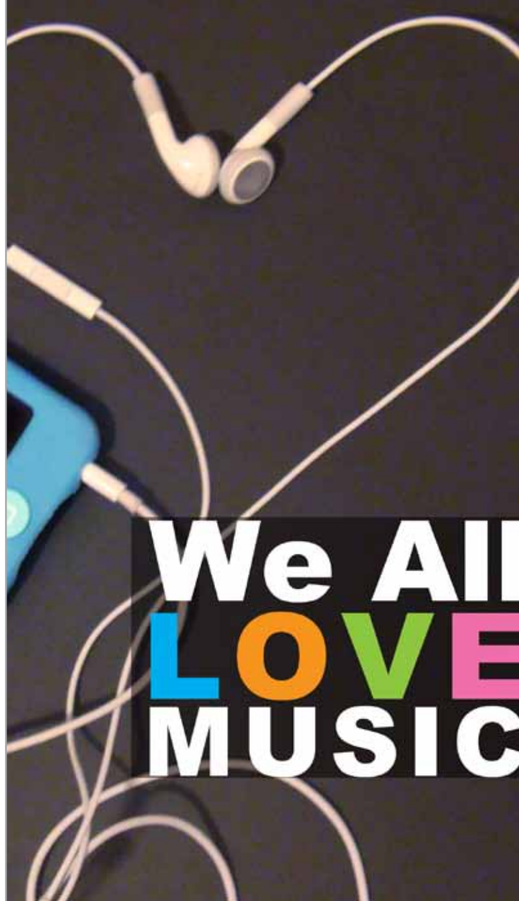
Softwares used: Illustrator, Photoshop

Music Ad For A Magazine

Design Project • Fall 2011

I created this full page Montreal Pop ad for our magazine.

Software used: Photoshop

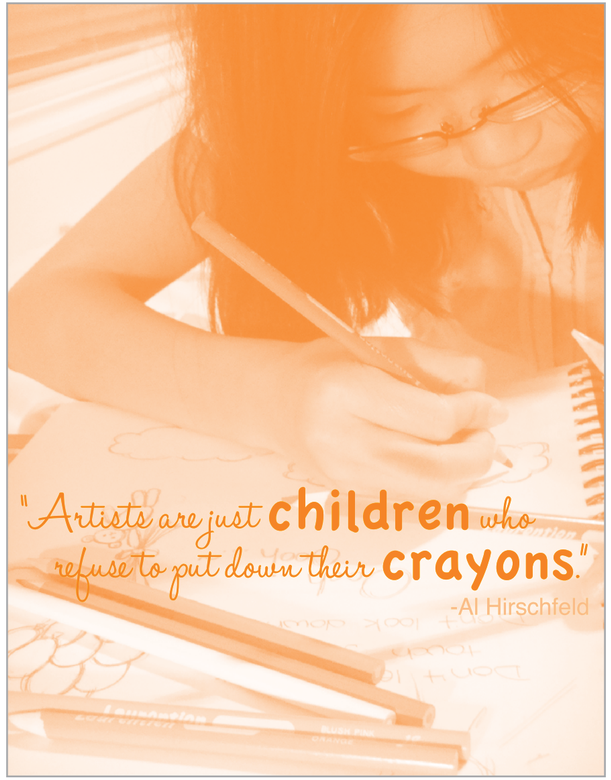


Duotone Image With Inspirational Quote

Design Project • Fall 2011

A duotone photo taken by myself that illustrates the meaning of a inspirational quote.

Software used: Photoshop



MabiPockie Packaging

Design Project • Winter 2010

A flat cylindrical packaging designed for biscuit sticks.

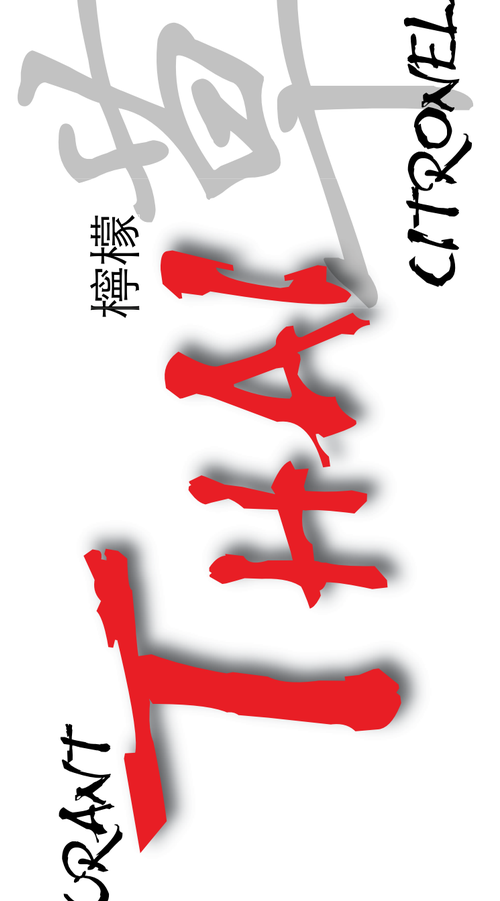
Software used: Illustrator

Thai Citronelle Identity Kit

Client Project • Winter 2009

Identity kit created for a client's restaurant.
Designed the logo, take-out menu, business card
and a large size menu to put on the window.

Softwares used: Photoshop, Illustrator, InDesign



Rebranding Joshua Perets & Forever21

Design Project • Fall 2011

Team work with Marie-José G. de Tonnancour.
Rebranded Joshua Perets and Forever21 clothing stores and advertised it. We made a banner for the clothing section, an advertisement poster a brochure and
clothing tag..

Softwares used: Illustrator, Photoshop, InDesign

Dark Knight & White Knight Wine Ad Campaign

Design Project • Winter 2010

Team work with Sidney Cam. Invented a new wine brand and created an ad campaign. We made sketches of the knights and enhanced them on computer.

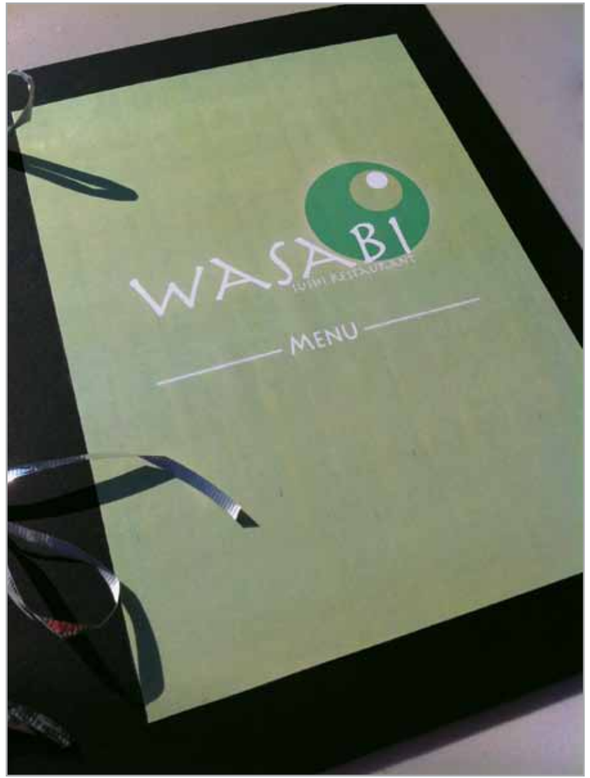
Softwares used: Photoshop, Illustrator

Wasabi Restaurant Menu

Design Project • Fall 2009

A menu created for a fictional restaurant of our choice.

Software used: Photoshop

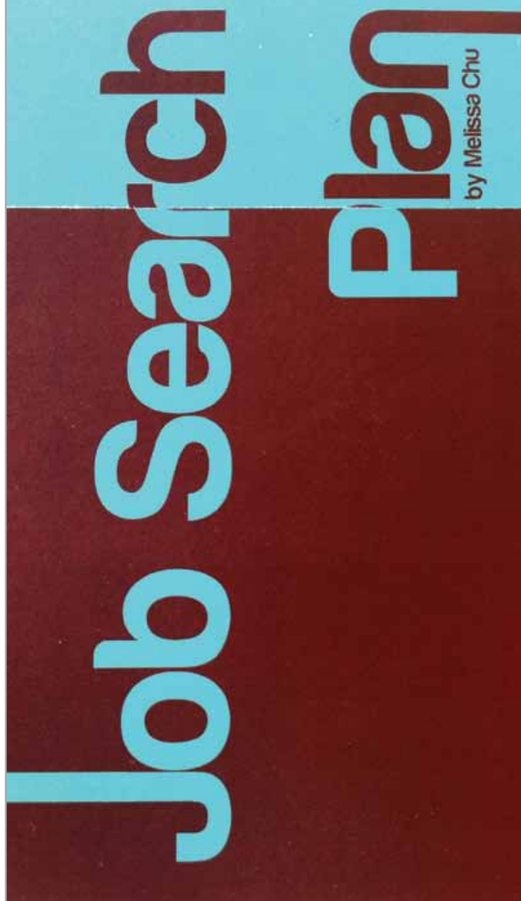


Job Search Plan Booklet

Design Project • Fall 2011

A job search plan booklet that contains my full process while searching for an externship.

Software used: InDesign



CCAA Cross-Country Running Poster

Client Project • Winter 2012

Team work with Sidney Cam, Marie-José G. de Tonnancour and Elisa Lee. We created a large poster to promote the 2012 cross-country running event for Canadian Collegiate Athlete Association.

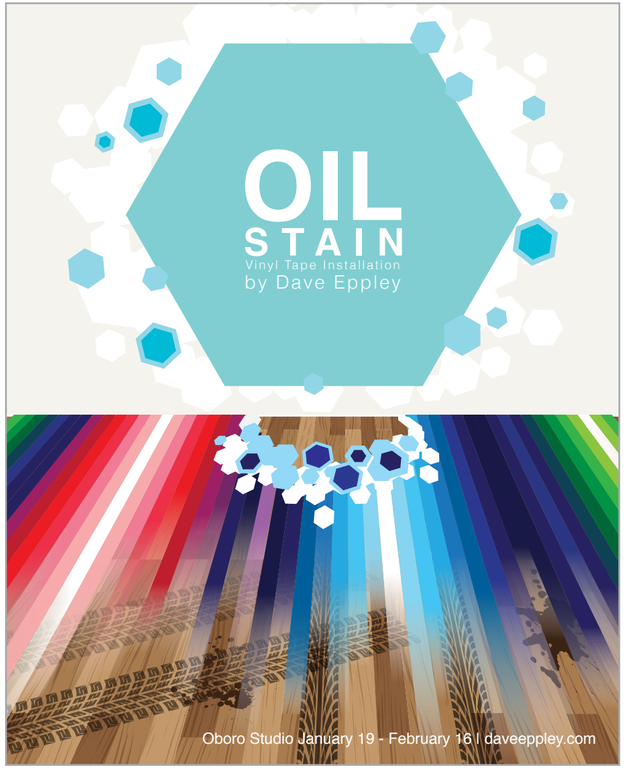
Software used: Photoshop

Oil Stain Exhibition Poster

Class Project • Winter 2013

A poster created after the Oil Stain exhibition held on January 2013 at the Oboro Studio in Montreal.

Software used: Illustrator



Multimedia

Website • Interactive Flash • Game

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Interactive Flash Eye Makeup Tutorial

Design Project • Winter 2011

Team work with Sidney Cam and Elisa Lee. A step by step interactive Flash eye makeup tutorial with tips.

Software used: Flash

Tiki & Tiko Flash Game

Design Project • Winter 2011

Team work with Sidney Cam and Elisa Lee. An educational game designed for children. The monkey at the bottom needs to catch the fruits that are falling from the monkey at the top.

Software used: Flash

Boom! Frozen Yogurt Café Website

Design Project • Winter 2011

Team work with Sidney Cam. Designed a website for a frozen yogurt café called Boom!

Software used: Dreamweaver, Illustrator, Flash, Photoshop

Others

Illustrations • Photography • Sketches

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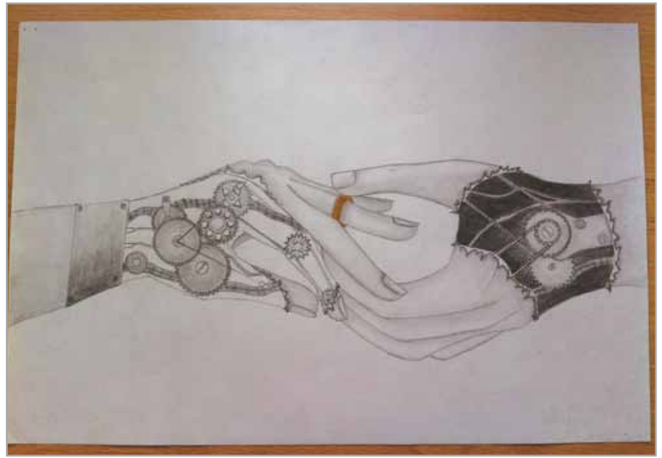
Mechanical Body - The Marriage

School Project • Winter 2009

Hand drawn artwork. I needed to draw a part of a body with a mechanical structure. I chose the marriage theme to go with this artwork.

Tool used: Led pencils



Lightning Gradient Mesh Illustration

Personal Project • Winter 2010

Illustration of a video game character, Lightning. Inspired by a photography of a girl in the character's cosplay.

Software used: Illustrator

6 In The Morning Photography

Personal Project • Fall 2009

Picture taken at 6 o'clock in the morning. The moon was still bright, yet the sky started to become lighter.

Self Portrait Gradient Mesh Illustration

School Project Project • Winter 2013

Illustration of myself.

Software used: Illustrator

Sugar Cone Neon Light Logo

Client Project • Winter 2010

Made several logo sketches for the client's café.
Logos are designed for a neon light sign.

Software used: Illustrator

Jazz Zone Logo Sketches

Design Project • Winter 2012

More than 60 logo sketches made for a Jazz Zone class project. Some are hand-drawn and some are drawn with Illustrator software.

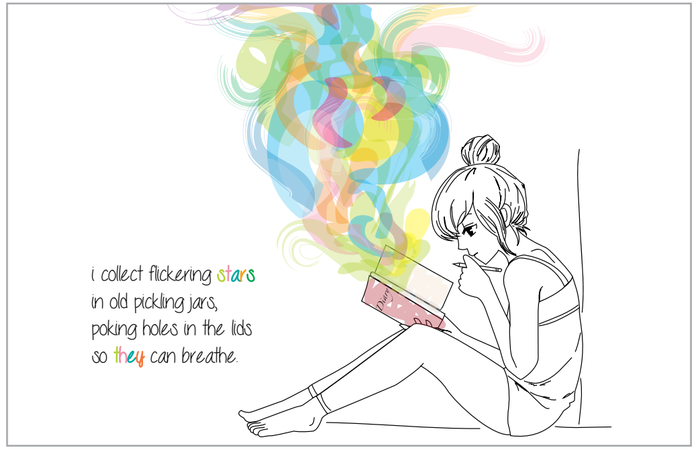
Software used: Illustrator

Summer Hobby Illustration

Design Project • Winter 2013

Create an illustration for a chosen quote on Hit record.

Software used: Illustrator



M.A.L.F. Logo

Client Project • Summer 2013

A logo for the Mid Autanm Lantern Festival held in the Fall 2013.

Software used: Illustrator

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Please visit for more at chumelissa.com
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